

Daryl Sanchez for California Assembly

43rd District Burbank Glendale Los Feliz north Hollywood
Toluca Lake Valley Village Van Nuys

September 1, 2004

Fellow Business Professionals:

As a former candidate for public office, I had the opportunity to meet and work with a variety of individuals. However, I must particularly express my pleasure in working with Mr. Rick Damalak of Damalak & Associates for our website needs.

As with any campaign, getting ‘the message’ out is our primary function. And as with most campaigns, expense is always a factor in considering the most readily accessible medium to utilize. For these reasons, I could not have been more pleased with the webpage designed entirely by Mr. Damalak.

With his expertise in website design and management while considering costs, we were able to develop a webpage specifically suited to attract the attention of website visitors.

Because of his knowledge, Mr. Damalak was able to translate my ideas into a functioning website by considering technical realities of webpages such as text font size and placement, the use of graphics and photographs as well as application of hypertext links. All this was done with minimum demands for downloading time—an important consideration when one realizes that an unfamiliar website must appeal to the visitor in the first 5 seconds of viewing the webpage.

Notwithstanding his exceptional skills in webpage design, Mr. Damalak retains the traditions of simple yet fair and honest business. He is one of the few individuals I know whose word is his bond. His professionalism makes him a welcome addition to any business venture.

When it comes to webpage design, I am certain you will find that Mr. Damalak can take your vision and translate it into an attractive, dynamic and user-friendly webpage specifically tailored to your business or organizational needs.

Sincerely,

Daryl Sanchez